

HIGHLIGHTS

- Beauty product use is an understudied source of environmental chemical exposures
- Beauty products can include reproductive and developmental toxicants such as phthalates and heavy metals
- Disclosure requirements are limited and inconsistent
- Both EDC's and environmental estrogen exposure is related to higher breast cancer risk
- Endocrine disrupting chemicals have been found in cosmetics and personal care products
- Populations of cells treated with diluted Nivea Visage Q10plus Anti-Wrinkle face moisturizer, which included synthetic chemicals with and without titanium dioxide, showed increased proportions of necrosis
- Beauty product use is associated with having a higher risk for developing cancer
- Popular skin condition agents have been found to be mutagenic

KILLER COSMETICS

THE HIGH COST OF OUR OBSESSION WITH BEAUTY

Updated August 13, 2019

The cosmetics industry is worth millions of dollars, and women are primarily considered the “big spenders”. Women, obsessed with beauty ideals, aim for tiny waists, full hips and glowing faces. No amount of time or expense is considered too great in order to achieve the look women idolize. The time consuming beauty rituals have become the foundation of many humorous anecdotes. What is the true cost of this obsession with beauty? Is it just our time and money or is it something else? Keep reading to find out!

CHEMICAL EXPOSURE

Ami Zota from the Department of the George Washington University Milken Institute School of Public Health and Bhavna Shamasunder from the Urban and Environmental Policy Department at Occidental College in Los Angeles, California, had written an article titled *The Environmental Injustice of Beauty*. In that article the authors state that “beauty product use is an understudied source of environmental chemical exposures. Beauty products can include reproductive and developmental toxicants such as phthalates and heavy metals; however, disclosure requirements are limited and inconsistent.” When we consider this quotation from two highly esteemed individuals, we should be motivated to take a closer look at chemical exposure from beauty products. According to plenty of studies, endocrine disrupting chemicals have been found in cosmetics and personal care products. Products such as bath gels, deodorants, face creams, hand creams, lipsticks, lotions, makeup, ointments and products for babies have all been found to be laden with known toxicants. Some of these harmful chemicals include dimethylol dimethyl hydantoin, ethyl benzoate, ethylparaben, formaldehyde, formalin, formic acid, p--hydroxybenzoic acid, potassium sorbate, propylparaben and quaternium-15

CANCER

Beauty product use is associated with having a higher risk for developing cancer. Endocrine disrupting chemicals (EDC's) can cause cancer. Both EDC's and environmental estrogen exposure is related to higher breast cancer risk. These chemicals can be found in personal care products including hair products. In the Journal of Clinical Toxicology, a study was published where scientists tested different skin care products on living human cells. Populations of cells treated with diluted Nivea Visage Q10plus Anti-Wrinkle face moisturizer, which included synthetic chemicals with and without titanium dioxide, showed increased proportions of necrosis. Commercial formulations with and without synthetic chemicals had cytotoxic and genotoxic effects on human keratinocyte and fibroblast cells. In another study, photomutagenicity of popular skin conditioning agents called azulene and guaiazulene were examined. When these agents were exposed to light, the researchers observed cellular changes.

- Dermal (skin) absorption can occur when our skin is broken or when chemicals are able to chemically pass through the skin barrier
- Metals from cosmetics such as mercury, nickel, cobalt, lead and cadmium can pass through our skin barrier and accumulate in the human body
- Phthalates can alter male reproductive development
- Phthalates can be found in perfumes, medications, deodorants, nail polish, shampoos, hair sprays, food wrap, and cosmetics
- Salon workers routinely use products containing carcinogens and endocrine disruptors
- When we examine some of the symbols and associations used in brand logos, we will be able to understand what influence is behind the beauty industry

METAL ABSORPTION

Our skin is the largest organ of the human body. It functions as both a barrier and a route of chemical exposure. Dermal (skin) absorption can occur when our skin is broken or when chemicals are able to chemically pass through the skin barrier. Metals from cosmetics such as mercury, nickel, cobalt, lead and cadmium can pass through our skin barrier and accumulate in the human body. Metal content is a real concern in lip products. In Oakland, California, 32 lip products were assessed for potential health risks. The researchers found high concentrations of titanium and aluminum. Other metals found were manganese, lead, cadmium, and chromium. When we consider the fact that these harmful metals are found in some products that we apply directly onto our lips right at the openings of our mouths, we should be concerned about absorbing and ingesting metals which will harm our bodies.

COSMETIC PRODUCTS AND CHILDREN

Phthalates pose significant risks to human health. Phthalates can alter male reproductive development which is an important insight when considering their impact on growing children. Under environmental law, phthalates are recognized as toxic substances. Despite this fact, they can be found in perfumes, medications, deodorants, nail polish, shampoos, hair sprays, food wrap, and cosmetics. According to a study published in the official journal of the American Academy of Pediatrics, “infant exposure to lotion, powder, and shampoo were significantly associated with increased urinary concentrations of monoethyl phthalate, monomethyl phthalate, and monoisobutyl phthalate, and associations increased with the number of products used.” (Sathyanarayana et al., 2008). Sadly, this study concluded that this association was strongest in young infants who may be more vulnerable to developmental and reproductive toxicity of phthalates. We should definitely closely examine the products we are using to take care of our children.

SINISTER SALONS

Salons provide a variety of beauty services. Beauty products can not only pose health risks to the people wearing them, but also to the workers applying them in salon settings. Salon workers routinely use products containing carcinogens and endocrine disruptors. Back in 2008, a survey was conducted in California, U.S.A. The majority of 201 Vietnamese nail salon workers at 74 salons reported having acute health problems including skin and eye irritation, breathing difficulties and headaches. The air in beauty salons is tainted with toxic air pollutants such as benzene, toluene, ethylbenzene, xylene, formaldehyde and acetaldehyde. These carcinogens are not good for our health.

BEAUTY PRODUCTS AND SPIRITUALISM

The beauty industry relies heavily on marketing and branding. In the occult world, signs and symbols are used frequently to communicate messages. When we examine some of the symbols and associations used in brand logos, we will be able to understand what influence is behind the beauty industry.

- Stars are used frequently in occult magic
- The pentagram represents the liberated spirit
- The pentagram with two horns in the ascendant represents Satan or the goat of the Sabbath
- The LGBTQ+ community uses triangles
- The Triangle is a symbol of Gay and Lesbian identity
- The triangle is also an ancient glyph for vulva, for the Feminine
- The triangle was reclaimed by the Gay Liberation movement in the 70's as a symbol both of resistance to oppression and of Lesbian and Gay pride

Logo #1



About the man behind the star:

From music to makeup, Star has had a prolific career since first becoming well-known on MySpace in the mid-2000s. From there, the singer/songwriter transitioned into an entrepreneur, and made a name for himself as a beauty influencer on YouTube. Today, Star runs a hugely successful makeup company.

"I am attracted to both genders and I have been with transgender people and I just don't even know if there's a name for it," he told Paper. "And even with all these new labels out there, I still am just like, 'I'm Jeffree, and I'm attracted to whoever I want to be.'" – Jeffree Star

FROM: <https://www.thelist.com/124802/dont-know-jeffree-star/>

Stars are used frequently in occult magic. Read the following quotations:

“...the PENTAGRAM represents **the liberated spirit**. When the star is shown point upward, it is considered the symbol of the white magician who is able at will to leave the body by way of the head...

{Masonic and Occult Symbols Illustrated page 46}

“The star of the microcosm, or the MAGIC PENTAGRAM, that star wherein the human figure was represented by Agrippa, with the head in the ascending point and four members in the four other points- the Burning STAR, WHICH, WHEN INVERTED, IS THE HIEROGLYPHIC SIGN OF THE GOAT OF BLACK MAGIC, whose head can then be sketched in the star with the two horns above, the ears on the right and left and the beard below, sign of antagonism and blind fatality, the goat of **lewdness** assaulting heaven with its horns, a sign execrated even in the Sabbath initiates of a superior order.”

{Masonic and Occult Symbols Illustrated page 52}

“The PENTAGRAM WITH TWO HORNS IN THE ASCENDANT REPRESENTS SATAN, or the goat of the Sabbath... IT IS THE FIGURE OF A HUMAN BODY with the four members and point representing the head; a human figure HEAD DOWNWARD NATURALLY REPRESENTS THE DEMON, that is, intellectual subversion, disorder and folly.”

{Masonic and Occult Symbols Illustrated page 53}

Stars are made up of triangles. The LGBTQ+ community uses triangles.

“The Triangle is a symbol of Gay and Lesbian identity, community and pride. It says that we are **Out, standing up**, unifying across the breathtaking diversity of our kind and that we are committed to our freedom and our lives. **The triangle is also an ancient glyph for vulva, for the Feminine**....The triangle was reclaimed by the Gay Liberation movement in the 70's as a symbol both of resistance to oppression and of Lesbian and Gay **pride**.”

{Masonic and Occult Symbols Illustrated page 36}

Pride goeth before destruction, and an haughty spirit before a fall.

Proverbs 16:18



- Obelisks can be symbols of sex
- Pillars of stone, when associated with worship, have been from time immemorial regarded as symbols of the active and passive, the generative and fecundating principles
- ‘Obelisk’ literally means ‘Baal’s Shaft’ or Baal’s organ of reproduction
- The Italian Horn is used for luck and fortune
- The Italian Horn is an emblem for prosperity
- The Italian Horn, also known as the Unicorn Horn, is an occult symbol for the devil to bless one’s finances



Jeffree uses two obelisks in the center of the star logo. Let’s see what these obelisks represent.

“In some of these cases these crude rock **pillars were thought to be the abodes of gods or demons; in others, homes of the ghosts; and often as symbols of sex.** Of the last named usage one writer has said that ‘pillars of stone, when associated with worship, have been from time immemorial regarded as symbols of the active and passive, the generative and fecundating principles.’ In Egypt, Horus and Sut [Set] were regarded as two living pillars, twin builders and supporters of the heavens...”

{Masonic and Occult Symbols Illustrated page 340}

“The obelisk is a long pointed four sided shaft, the uppermost portion of which forms a pyramid. The word ‘**obelisk**’ **literally means ‘Baal’s Shaft’ or Baal’s organ of reproduction.** This should be especially shocking when we realize that we have a gigantic obelisk in our nations’ capital known as the Washington Monument.”

{Masonic and Occult Symbols Illustrated page 341}

Logo #2



About Sephora:

Sephora is a leader in global prestige retail, teaching and inspiring clients to play in a world of beauty. Owned by LVMH Moët Hennessy Louis Vuitton, the world’s leading luxury goods group, Sephora has earned its reputation as a beauty trailblazer with its expertise, innovation, and entrepreneurial spirit. Sephora believes every stroke, swipe and dab reveals possibility, and we share our client’s love for the confidence that our products, services, and expertise brings to their life every day.

FROM: <https://www.sephora.com/beauty/about-us>

S E P H O R A

Sephora is a major cosmetics store that sells a myriad of products. The symbol the company uses looks a lot like the wavy shape of the Italian Horn.

“One item that is often found on the end of a necklace is the Italian Horn or the leprechaun staff. This was “introduced by the lord druids of Scotland and Ireland” and was “used as the instrument of the druids for castrating animals and humans. It has been hexed and is **used for luck and fortune.** Satanist priests wear this **emblem for prosperity,** as a charm around their neck.”

{Masonic and Occult Symbols Illustrated page 304}

“The Italian Horn, also known as the Unicorn Horn, is **an occult symbol for the devil to bless one’s finances.** It is believed that this charm is an offshoot from the word ‘malucka’ where the word ‘luck’ is derived...”

{Masonic and Occult Symbols Illustrated page 304}

For the love of money is the root of all evil: which while some coveted after, they have erred from the faith, and pierced themselves through with many sorrows.

1 Timothy 6:10

- Should Christians associate themselves with such a business that is connected with occult influences?
- Jeffree Star is a practicing homosexual and adorns himself like a woman...two things that the Bible condemns
- Jeffree's logo proclaims his message of sexual immorality and worship of deity other than the God of the Bible
- Should we be buying and using beauty products from a man who considers himself liberated from God while in business for Satan?
- Should we associate ourselves with a person who wars against the clear dictates of Scripture?
- Jezebel surely didn't have a problem with using makeup and beautifying her hair in order to attract attention
- Jezebel was an evil woman

Conclusion of the matter:

Like any business, Sephora is a company that is looking to make lots of money. Considering the fact that the business founders used an occult symbol that is associated with luck, fortune and prosperity, it is not a farfetched idea to think that these business owners are not looking for help from God, but help from another power...a pagan power...a sinister power. Should Christians associate themselves with such a business that is connected with occult influences? We just read about Jeffree Star Cosmetics and briefly looked at the message behind Jeffree's logo. Mr. Star is a practicing homosexual and adorns himself like a woman...two things that the Bible condemns. For reference, please read 1Corinthians 6:9, Deuteronomy 22:5 and Romans 1:24-32. Jeffree's logo proclaims his message of sexual immorality and worship of deity other than the God of the Bible. Should we be buying and using beauty products from a man who considers himself liberated from God while in business for Satan? Should we associate ourselves with a person who wars against the clear dictates of Scripture?

WHAT DOES THE BIBLE TEACH?

The Bible has three major examples where the use of beauty products is mentioned. Let's take a look at what the Bible says.

Example #1 Jezebel

2Kings 9:30 And when Jehu was come to Jezreel, Jezebel heard of it; and **she painted her face**, and tired her head, and looked out at a window.

Commentary: Here we read about the woman named Jezebel. She surely didn't have a problem with using makeup and beautifying her hair in order to attract attention. What was this woman like?

1Kings 18:4 For it was so, when **Jezebel cut off the prophets of the LORD**, that Obadiah took an hundred prophets, and hid them by fifty in a cave, and fed them with bread and water.)

1Kings 21:23-25 And of Jezebel also spake the LORD, saying, **The dogs shall eat Jezebel by the wall of Jezreel**. Him that dieth of Ahab in the city the dogs shall eat; and him that dieth in the field shall the fowls of the air eat. But there was none like unto Ahab, which did sell himself to work wickedness in the sight of the LORD, whom **Jezebel his wife stirred up**.

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2Kings 9:22 And it came to pass, when Joram saw Jehu, that he said, Is it peace, Jehu? And he answered, What peace, so long as **the whoredoms of thy mother Jezebel and her witchcrafts are so many?**

- Jezebel, a lover of beauty products and adornment, was a woman who instigated the murder of God's prophets
- Jezebel motivated her husband to do evil
- Jezebel promoted and practiced witchcraft
- The Bible connects makeup use with adultery and fornication. Two things that God condemns
- Women who use makeup are more likely to attract "common men" rather than men of God's appointment
- The term "rentest thy face with painting" implies enhancing the eyes through cosmetic means
- Women who desire to attract men through the lust of the eyes may find themselves uniting with common men who use and abuse them

Commentary: Jezebel, a lover of beauty products and adornment, was a woman who instigated the murder of God's prophets. She was a woman who motivated her husband to do evil, and she promoted and practiced witchcraft. The Bible clearly connects the makeup loving Jezebel with murder, death, evil and witchcraft. Do we want to be associated with such a woman and her abominable practices?

Example #2 The Judgments of Aholah & Aholibah

Ezekiel 23:40-44 And furthermore, that **ye have sent for men** to come from far, unto whom a messenger was sent; and, lo, they came: for whom thou didst wash thyself, **paintedst thy eyes**, and deckedst thyself with ornaments, And satest upon a stately bed, and a table prepared before it, whereupon thou hast set mine incense and mine oil. And a voice of a multitude being at ease was with her: and **with the men of the common sort** were brought Sabeans from the wilderness, which put bracelets upon their hands, and beautiful crowns upon their heads. **Then said I unto her that was old in adulteries, Will they now commit whoredoms with her, and she with them?** Yet they went in unto her, as they go in unto a woman that **playeth the harlot**: so went they in unto Aholah and unto Aholibah, **the lewd women**.

Commentary: In Ezekiel 23, Samaria is likened to Aholah, and Jerusalem to Aholibah. Aholah and Aholibah were immoral women who loved to "paint their eyes". Like prostitutes, they enticed common men by beautifying themselves. The Bible connects makeup use with adultery and fornication. Two things that God condemns. Women who use makeup are more likely to attract "common men" rather than men of God's appointment.

Example #3 Woe Jerusalem!

Jeremiah 4:30 And when thou art spoiled, what wilt thou do? Though thou clothest thyself with crimson, though thou deckest thee with ornaments of gold, though thou **rentest thy face with painting**, in vain shalt thou make thyself fair; **thy lovers will despise thee, they will seek thy life**.

Commentary: In Jeremiah 4, God's city Jerusalem is personified as a woman who vainly adorns herself to please her admirers. She tries to make herself look more pleasing in order to unite in foreign alliances. With their support, she thinks she will be safe and secure. The term "rentest thy face with painting" implies enhancing the eyes through cosmetic means. In Bible times, oriental women would use black mineral powder on the edges of the eyelids to make their eyes appear larger and brilliant. Jerusalem's attempt to beautify herself would ultimately end in disaster. Instead of cherishing and loving her, those that gazed upon her would despise her and bring her to ruin. So it is a similar fate with superficial women who desire to attract good men through the lust of the eyes, but instead allure common men who use and abuse them. What a wonderful thing it would be when all women would seek to adorn themselves with lovely character traits attracting the Lord Jesus Christ and bidding Him come into their lives. Oh surely would Jesus be pleased when His church stops courting the world. Most assuredly would Jesus express His joy in seeing His church putting off the superficial spiritual makeup of worldly policies, creeds and maxims and

- Jesus Christ died to redeem us from all fleshly lusts
- Many are the pitfalls and traps that people fall into when they forsake the Lord and follow their own ways
- Beauty products are snares of Satan designed to injure our health
- It is time to make friends with Jesus...to make up without the makeup

putting on righteousness. May we all choose Jesus, the Redeemer of the world, the One who shed His blood in order to redeem us from all filthiness of the flesh!

TIME TO MAKE UP WITHOUT MAKEUP

Many are the pitfalls and traps that people fall into when they forsake the Lord and follow their own ways. One of these pitfalls and traps is the use of beauty cosmetics. Beauty products are snares of Satan designed to injure our health. The Bible says in 1Corinthians 3:16-17 “Know ye not that ye are the temple of God, and that the Spirit of God dwelleth in you? If any man defile the temple of God, him shall God destroy; for the temple of God is holy, which temple ye are.” When we choose to eat, drink or put on that which is harmful to our health, we are then guilty of defiling our bodies...the temple of God. God is calling every beauty queen to repentance saying “For I have no pleasure in the death of him that dieth, saith the Lord GOD: wherefore turn yourselves, and live ye.” (Ezekiel 18:32). God does not want us to suffer under the burden of toxic substances found lurking in lipsticks, mascaras, powders and face creams. He wants the best for us. He doesn’t want us to die an early death. He wants to give us a long life... even eternal life! But when we choose to keep following our sinful wicked ways and putting on that which God forbids, we will lose heaven and a place in the earth made new. Where is our allegiance? Is it with Satan the destroyer of humanity and his wicked crew of beauty enthusiasts or is our allegiance with the LORD that healeth thee? How long will we waiver between two opinions? If the LORD be God, follow him: but if Baal, then follow him. It is time to make friends with Jesus...to make up without the makeup.

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